



2012 ETA presentation

Date	Day	Time	Venue	Title of Presentation	Abstract	Presenter	Presenter's bio-data
10th of Nov	Sat.	10:50 11:50	Rm.318	Breakthrough to communication, plus more!	Most young adult learners in Asia lack confidence to use English effectively in communicative contexts despite having studied English for many years at school. How can we best activate their passive knowledge of the language? Breakthrough plus, a new edition of the popular series Breakthrough, does this by offering carefully controlled development of the language in contexts that learners can relate to. The series focuses on building up students' communicative ability through a series of carefully staged tasks in each unit that culminate in effective communication and therefore boost learners' confidence in their own ability to use English in real life contexts. New video content also helps to bring the language to life and expose students to the culture of the USA. Other new feature include digibooks for both students and teachers offering a digital version of the student's books with extra practice activities for students and a comprehensive classroom presentation tool for teachers. Come along to this session to see how you can help your learners breakthrough to communication.	 Finlay Beaton	Finlay Beaton is a Regional ELT Consultant / Trainer for Macmillan Education based in Beijing. He has over 10 years' experience teaching in Asia, most recently as a Regional Academic Trainer for Disney English. He has varied experience of teaching, language program management and teacher training.

Date	Day	Time	Venue	Title of Presentation	Abstract	Presenter	Presenter's bio-data
10th of Nov	Sat.	14:20 15:20	Rm.334	Getting Ready for 4-Skill Business Communication.	Taiwan students are usually more comfortable with receptive language (listening & reading) than they are in productive language (speaking & writing). But businesses need both to be equally developed. Accordingly this interactive workshop uses common business situations to get students involved with producing English starting with the first class. The goal is to use activities that transfer to real world work environments while allowing creativity by eliciting in-class responses. The 4-skill workshop activities utilized should help students feel more comfortable using and producing English while at the same time help to pass standardized international tests that focus more on receptivity.	 Shane M. Drews	As a full-time instructor at Ming Chuan University, Shane M. Drews teaches both undergraduate and graduate students. One of his other current projects is a course in the TKT Module 1. He has been teaching adults and children for over 20 years. When he isn't working, he enjoys reading, improving his photographic skills, making music compilations for his "pod," traveling and experimenting in the kitchen.